

# NICO TRAUT // ART DIRECTION & GRAPHIC DESIGN

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## // WORK EXPERIENCE

### **Araca Group // Graphic Designer // New York, NY // 2011-present**

- Graphic designer for one of New York's leading entertainment merchandising and production companies, with operations on Broadway and around the globe.
- Designed apparel collections, printed/web material for Broadway plays and TV shows

### **Canterbury of New Zealand // Art Director // New York, NY // 2010-2011 // Graphic Designer // San Francisco, CA // 2009-2010**

- Supervised and managed the graphic design and marketing team for rugby fashion company.
- Designed t-shirts, patches, embroideries, and apparel hangtags for lifestyle fashion and sports apparel.
- Designed rugby uniforms for the USA Eagle's International Men's and Women's Rugby team, 450+ college and club teams across North America.
- Redesigned and implemented new teamwear art request system to increase sales and decrease development lead time for the sales team.
- Coordinated and designed biweekly e-blast marketing calendar targeting sports and lifestyle customers to increase web sales and drive more customers to our site.

### **UNICEF // Freelance Graphic Designer // New York, NY // 2011**

- Designed *UNICEF Communication for Development Learning Course* booklets and DVD for training new UNICEF professionals internationally.

### **Computer Courage Inc. // Graphic & Web Designer // Berkeley, CA // 2007-2009**

- Web development and design for Bay Area-based web design firm.

### **WOUB TV & Radio Station // Graphic Designer & Animator // Athens, OH // 2007**

- Designed daily news on air graphics for the evening news and weather reports.
- Animated television show intros for WOUB TV original programming.

### **PBS's Reading Rainbow // Graphic Designer & Animator // Athens, OH // 2007**

- Animated 12 short stories written and illustrated by K-3rd graders for *PBS's Reading Rainbow Young Authors and Illustrators Contest* aired on television.

## // EDUCATION

### **Ohio University // College of Fine Arts // Athens, OH // 2003-2007**

B.F.A. in Graphic Design // Graduated *Dean's List* & *Cum Laude*

#### **Graphic Design Thesis Dissertation: *Super Pedro Bros.* // 2007**

Designed/animated a satirical, choose-your-own-destiny interactive DVD about U.S. illegal immigration.

### **Upright Citizen's Brigade // New York, NY // 2010-2011**

### **Escuela de Bellas Artes de Ponce [*School of Fine Arts of Ponce*] // Ponce, PR // 1998-2003**

Received certificate degree in painting

## // SKILLS & ACTIVITIES

Fluent in Spanish & English

Adobe CS5 Illustrator, Photoshop, InDesign, Dreamweaver, HTML, CSS, Wordpress, AfterEffects, Final Cut Pro, DVD Studio Pro 4, Quark Express

Painting, Improv comedy, Settlers of Catan, ZogSports Kickball